



Sitehat / Wallpaper

1280x200px / 300px / 400px + taust 1920x1200px

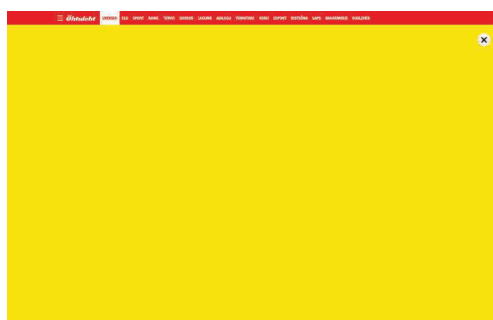
44,00 € CPM



Siteheader

1280x200px / 300px / 400px + 1280x100px

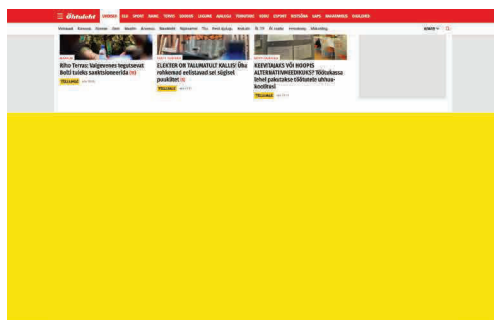
44 € CPM



Täisekraan siteheader

1920x1080px + 1920x100px

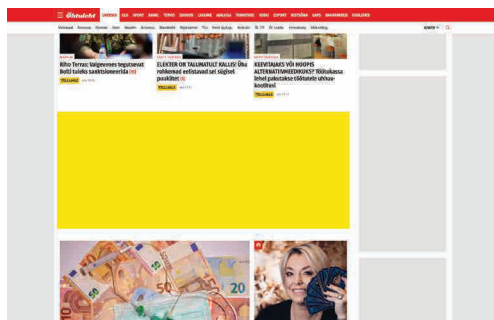
75 € CPM



Pagebreak (cross-device)

1920x1080px / 1080x1920px

41,5 € CPM



Sisubänner

1250x200px / 300px / 400px

25 € CPM



Tornbänner

300x600px

12,5 € CPM



Ribabänner (cross-device)

1200x50px

25 € CPM



Nurgabänner (cross-device)

600x500px (300x250px)

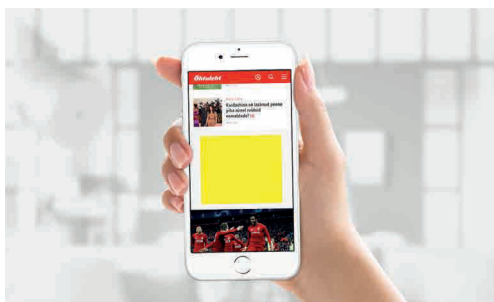
37,5 € CPM



Videoreklaam

720p / 1080p

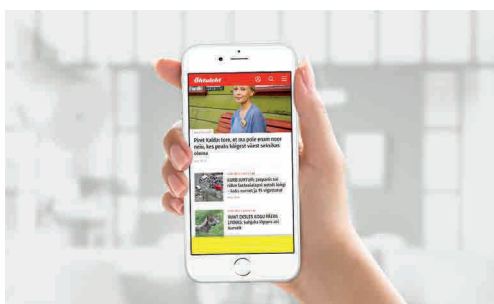
75 € CPM



Mobiili ruutbänner

600x500px (300x250px)

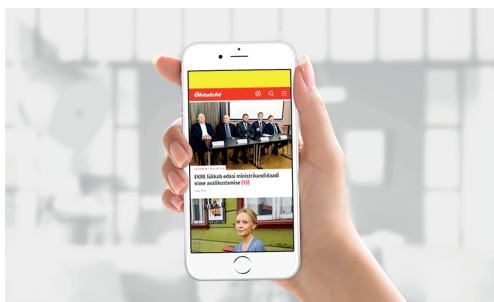
25 € CPM



Mobiili ribabänner

600x100px

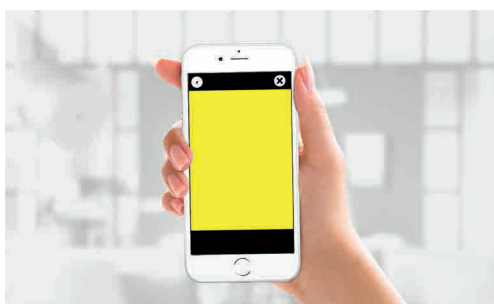
25 € CPM



Mobiili siteheader

600x250px + 600x100px

25 € CPM



Mobiili täisekraan

650x890px

69 € CPM



Siteheader (cross-device)

1280x200px / 300px / 400px + 1280x100px
600x250px + 600x100px

35 € CPM



Desktop siteheader ja mobiili ruut (cross-device)

1280x200px / 300px / 400px + 1280x100px
600x500px (300x250px)

35 € CPM

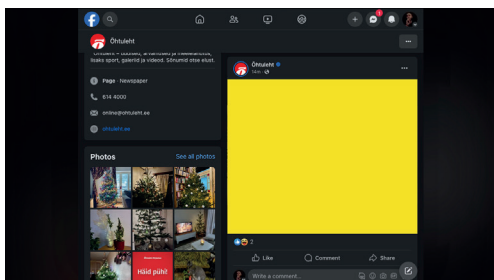


Mobiili siteheader ja desktop sisu (cross-device)

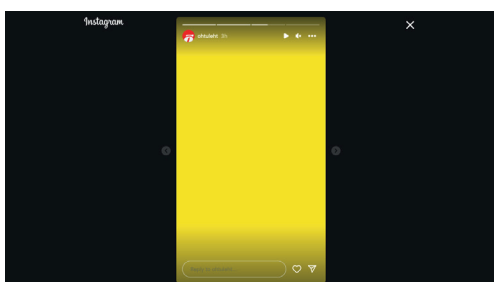
600x250px + 600x100px
1250x200px / 300px / 400px

25 € CPM

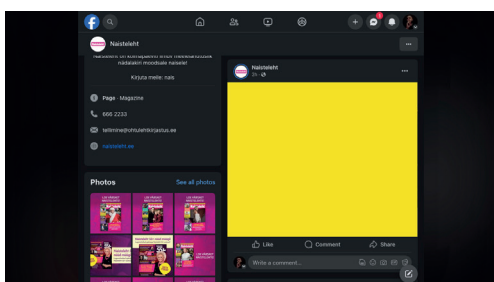
- Sisuturunduse artikkel plokis perioodiga 2 nädalat, hind: **400 €**
- Sisuturunduse artikkel plokis perioodiga 2 nädalat + ÕL avalehel 7 päeva, hind: **600 €**
- Segmendid: <https://ohtulehtkirjastus.ee/reklaam/veeb/segmendid/>
- Tehnilised tingimused: <https://ohtulehtkirjastus.ee/reklaam/veeb/tehnilised-tingimused/>



Õhtuleht Facebook postitus
100 €

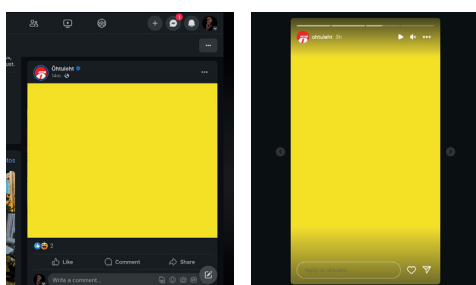


Õhtuleht Instagram story
80 €

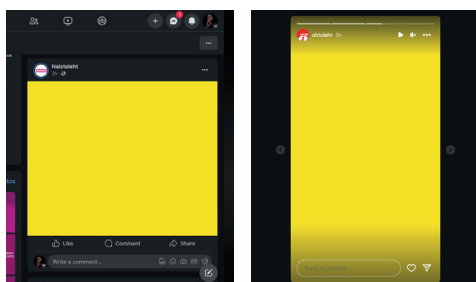


Õhtuleht Facebook teemaleht postitus
60 €

(ÕL teemalehed: Õhtuleht Sport, Naisteleht, Tiiu, Toidutare, Õhtuleht Toit, Õhtuleht Mälumäng, Õhtuleht Naine, Õhuleht Reis, Õhtuleht Tervis, Kalale! Looduses)



Õhtuleht Facebook postitus + Instagram story
150 €



Õhtuleht teemaleht Facebook postitus + Instagram story
150 €