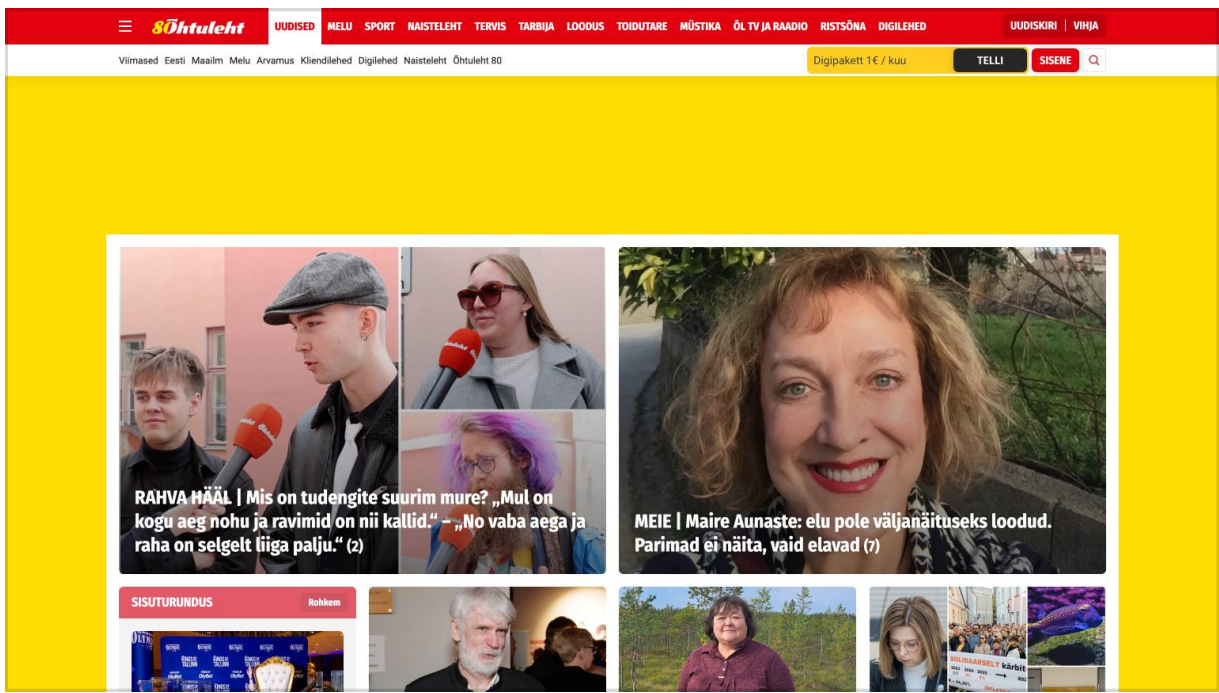
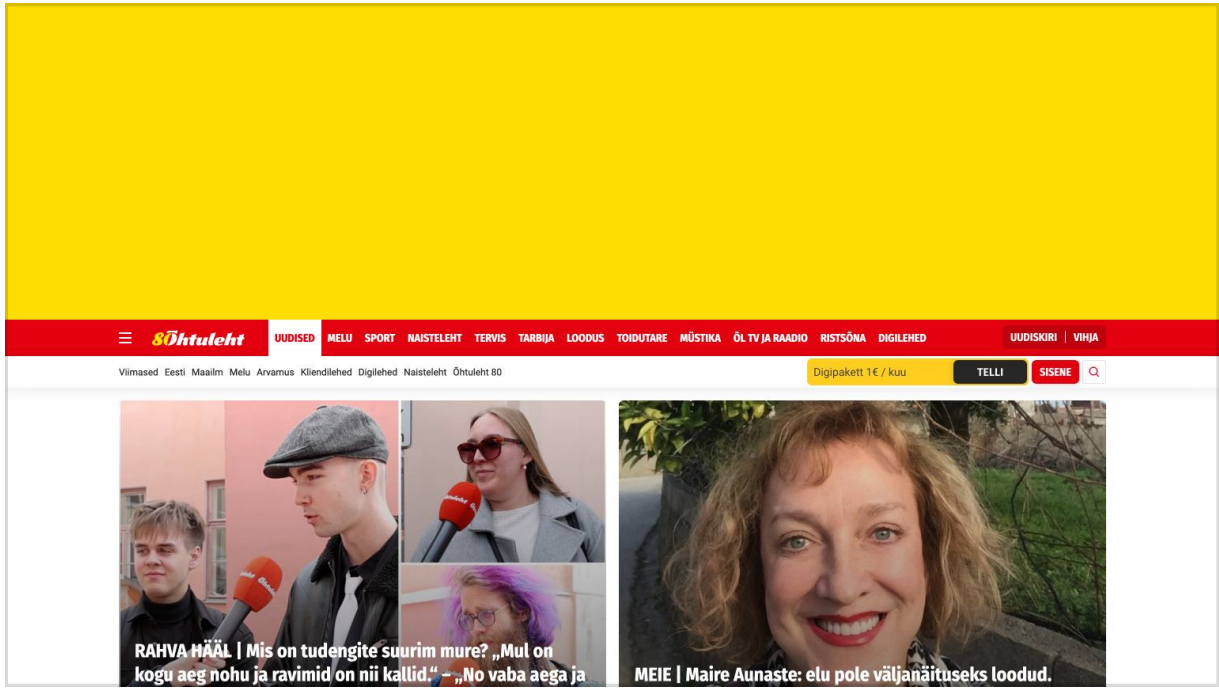




Sitehat / Wallpaper

1280×200 px, 1280×300 px, 1280×400 px + taust 1920×1200

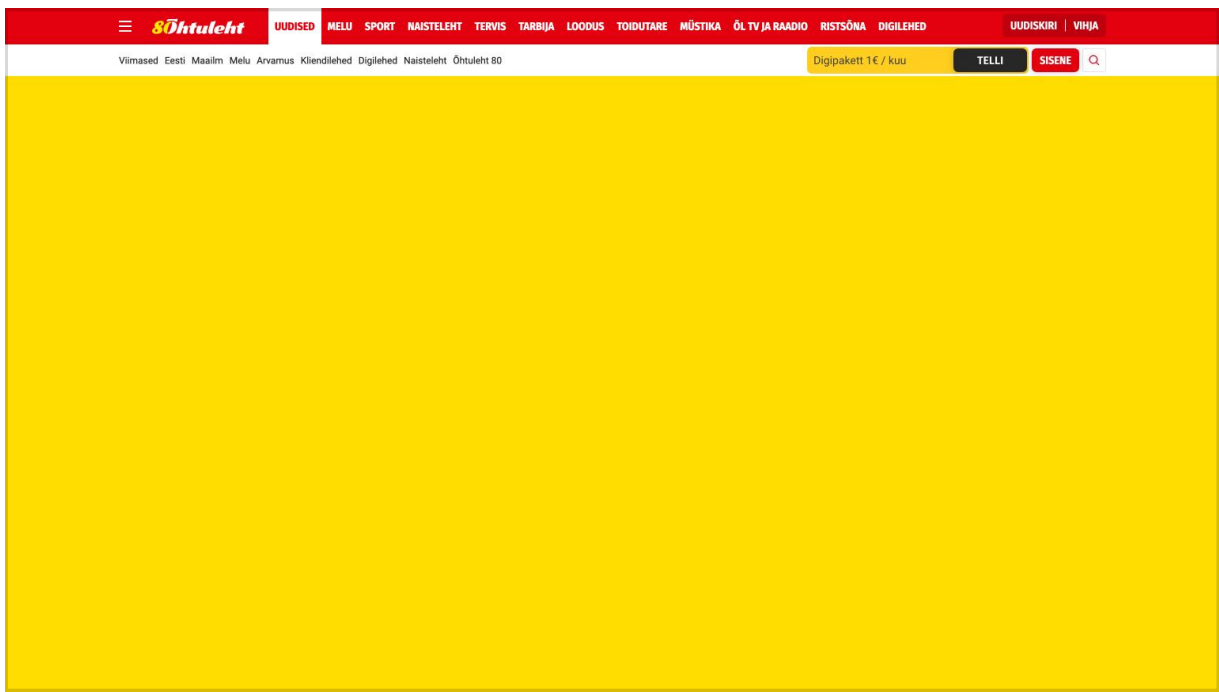
47 € CPM



Siteheader

1280×200 px, 1280×300 px, 1280×400 px + 1280×100

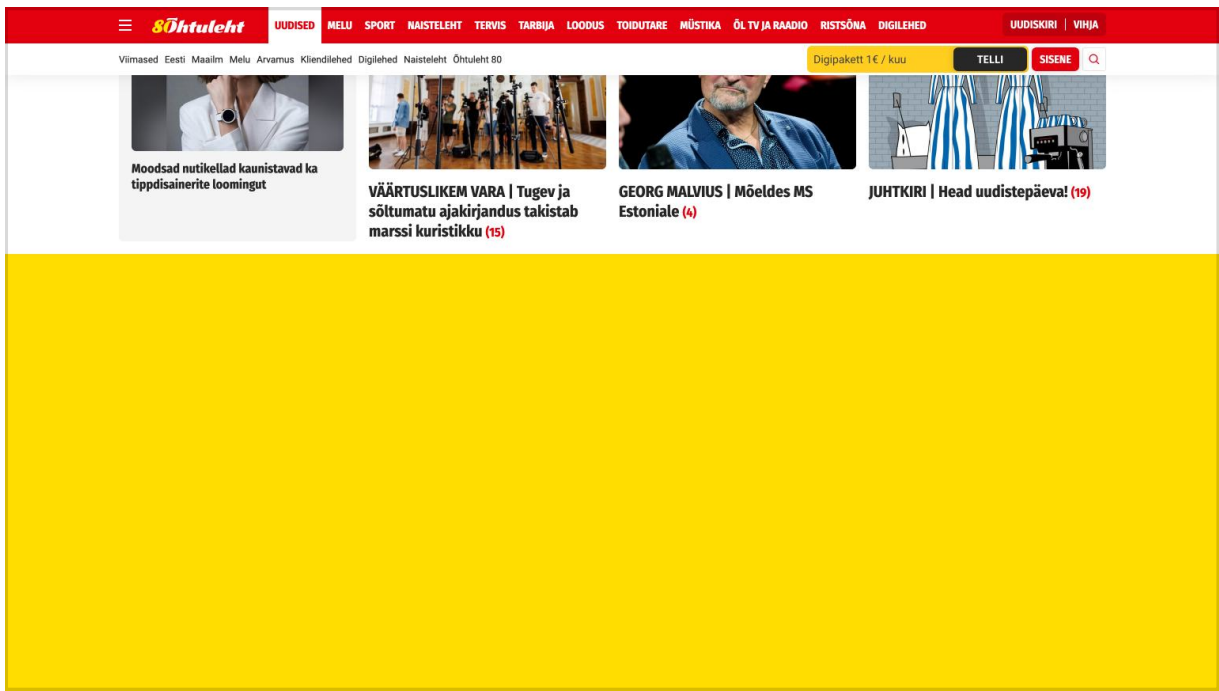
47 € CPM



Täisekraan siteheader

1920×1080 px + 1920×100 px

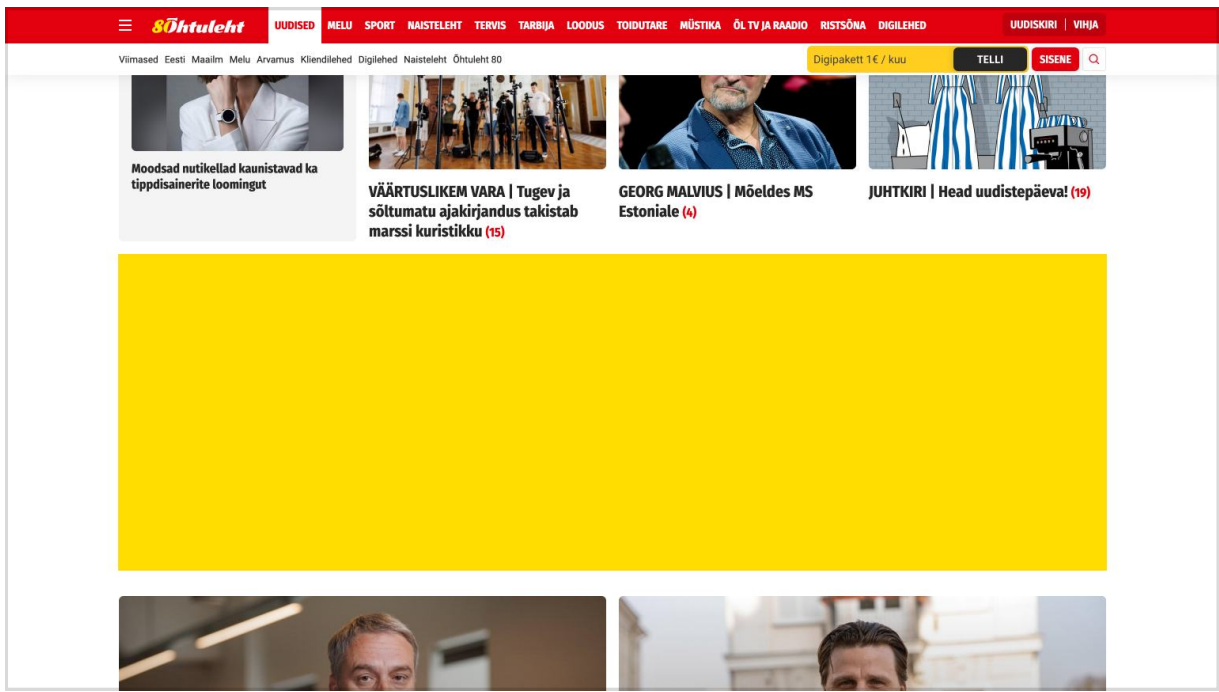
75 € CPM



Pagebreak (cross-device)

1920×1080 px (desktop), 1080×1920 px (mobile)

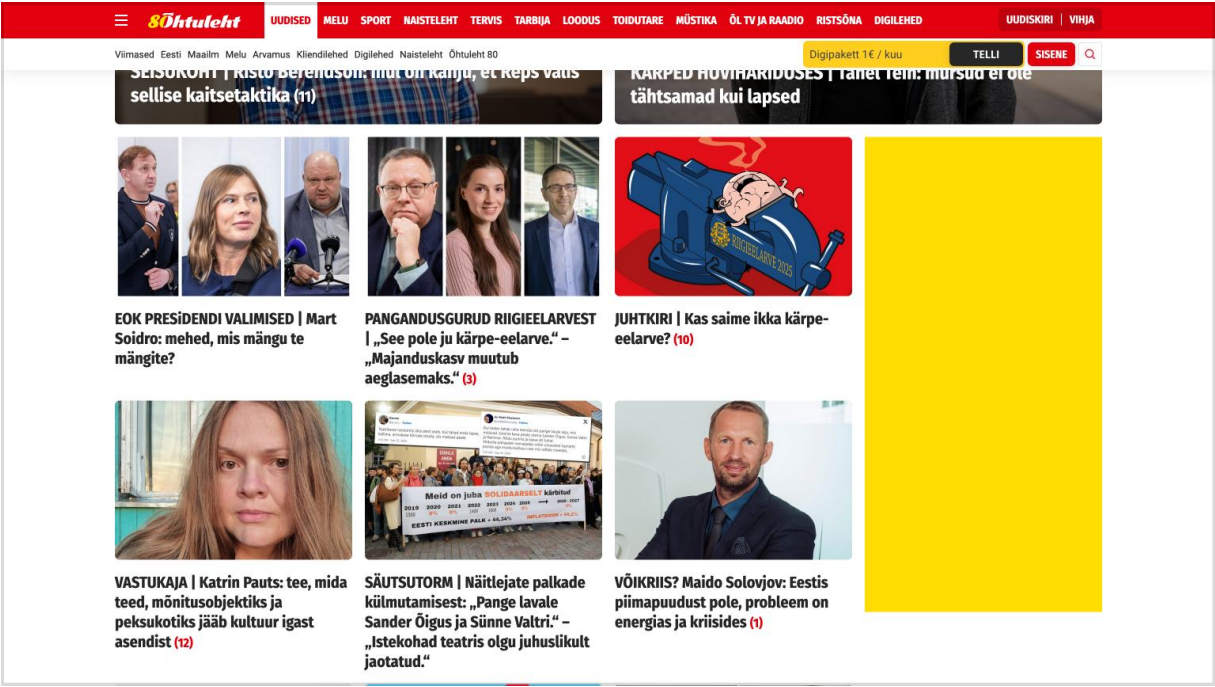
41,50 € CPM



Sisubänner

1250×200 px, 1250×300 px, 1250×400 px

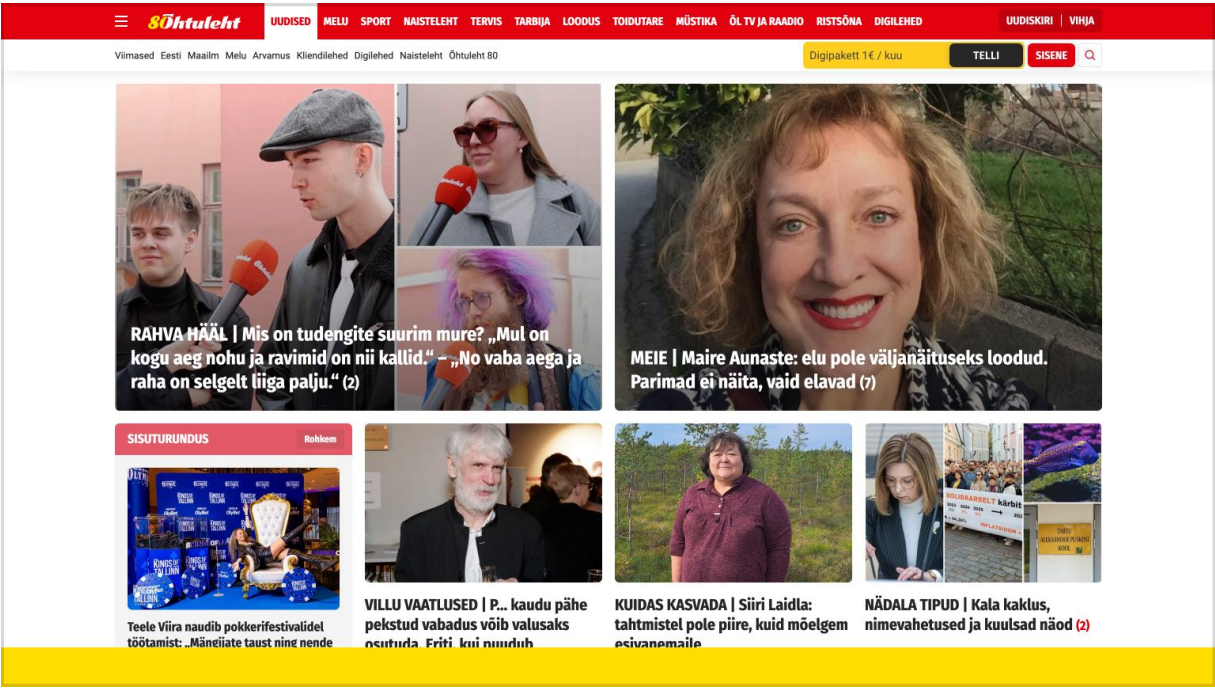
27,50 € CPM



Tornbänner

300×600 px

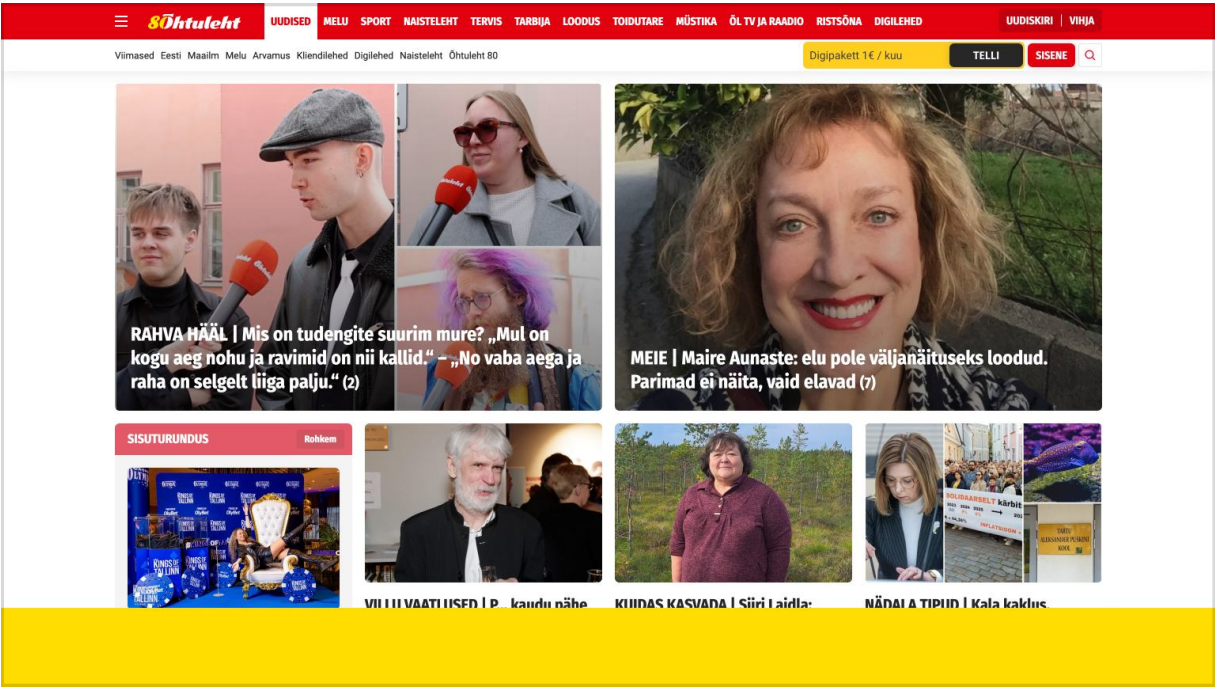
12,50 € CPM



Ribabänner (cross-device)

1200×50 px

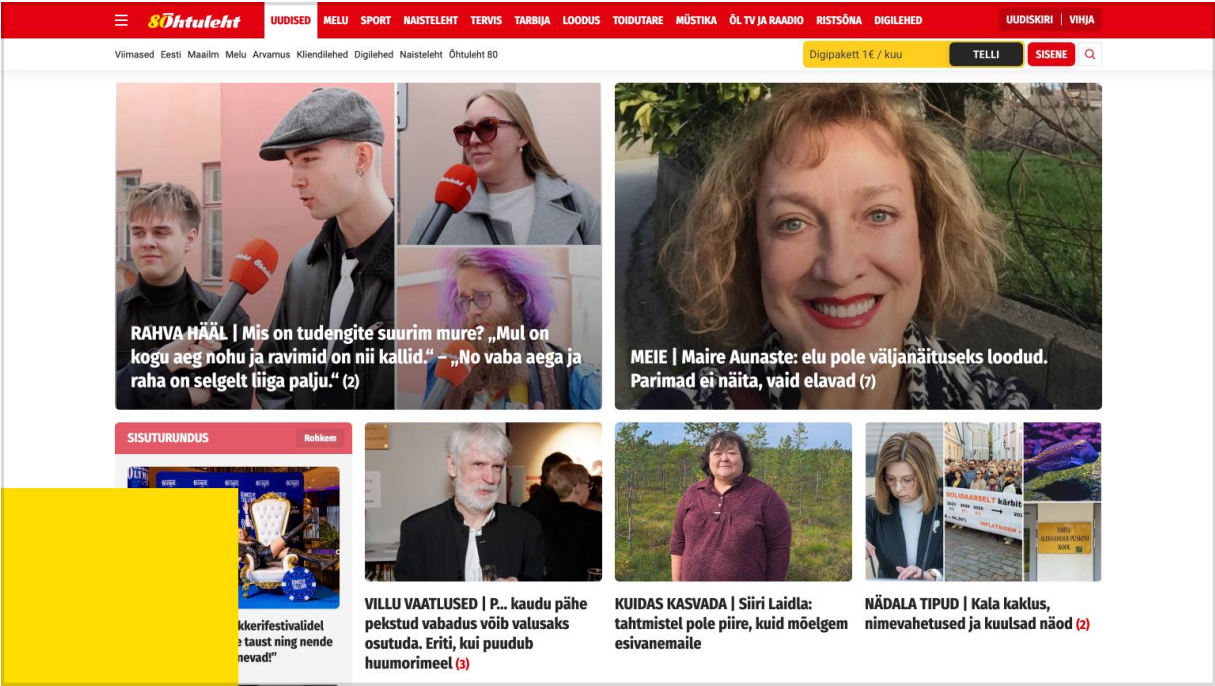
30 € CPM



Kõrgem ribabänner (cross-device)

1200×100 px

33,10 € CPM



Nurgabänner (cross-device)

600×500 px (300×250 px)

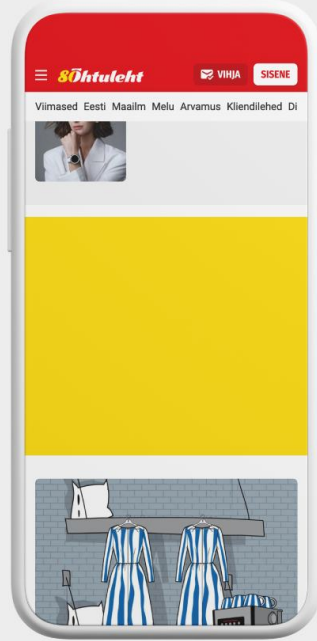
42 € CPM



Videoreklaam

720p, 1080p

75 CPM



Mobiili ruutbänner

600×500 px

27,50 € CPM



Mobiili ribabänner

600×100 px

27,50 € CPM



Mobiili kõrgem ribabänner

600×250 px

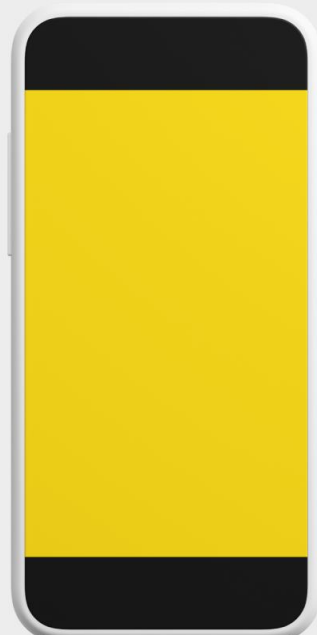
33,10 € CPM



Mobiili siteheader

600×250 px + 600×100 px

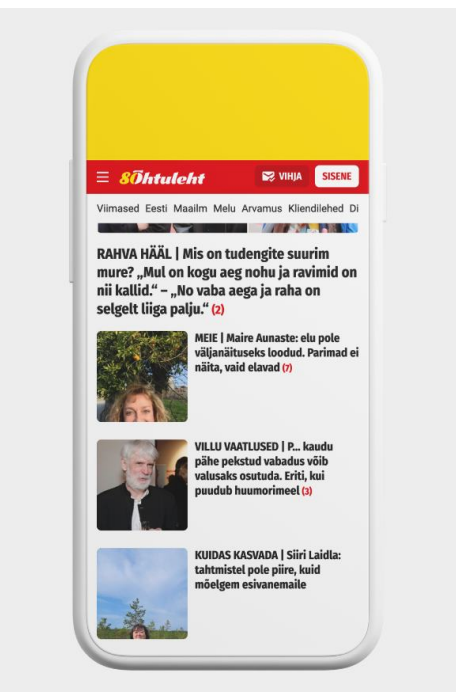
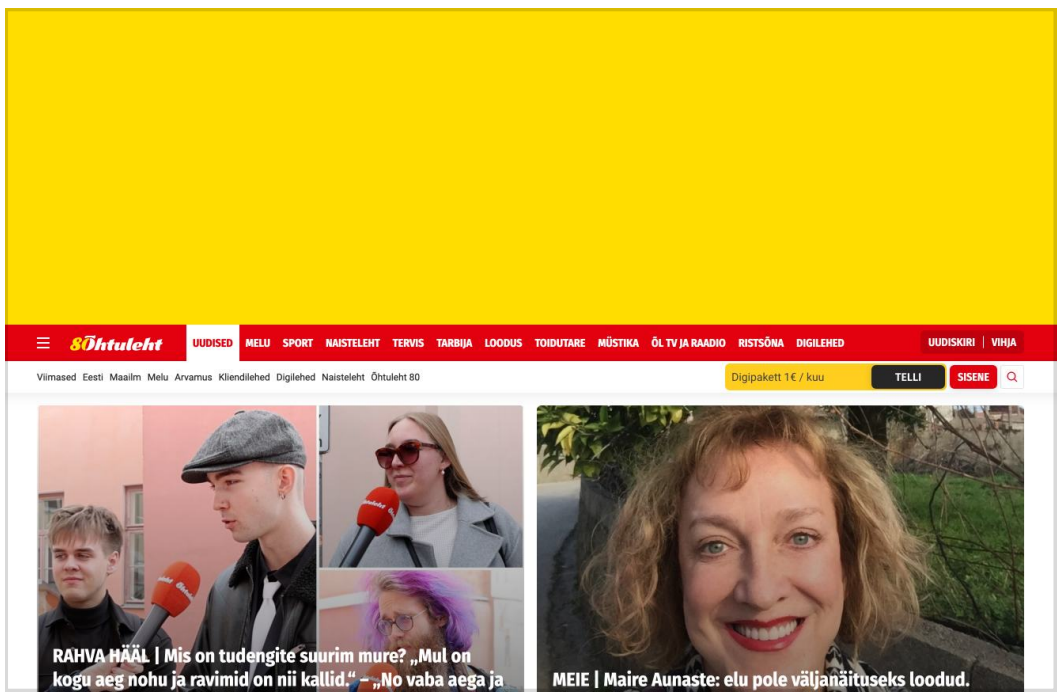
25 € CPM



Mobiili täisekraan

650×890 px

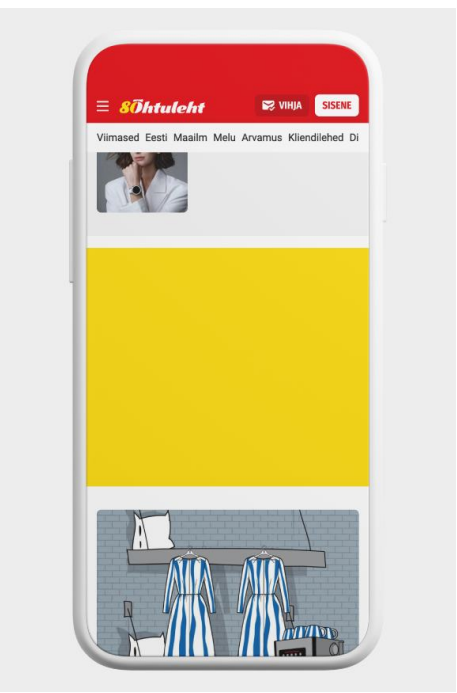
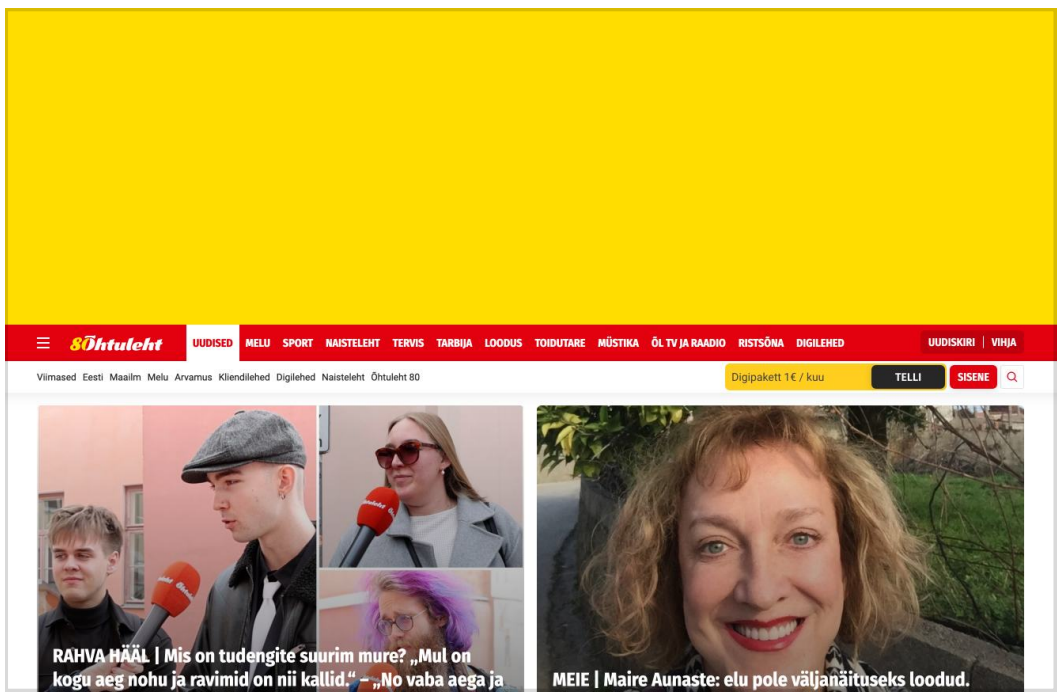
75 € CPM



Desktop siteheader + mobiili siteheader

1280×200 px, 1280×300 px, 1280×400 px + 1280×100
600×250 px + 600×100 px

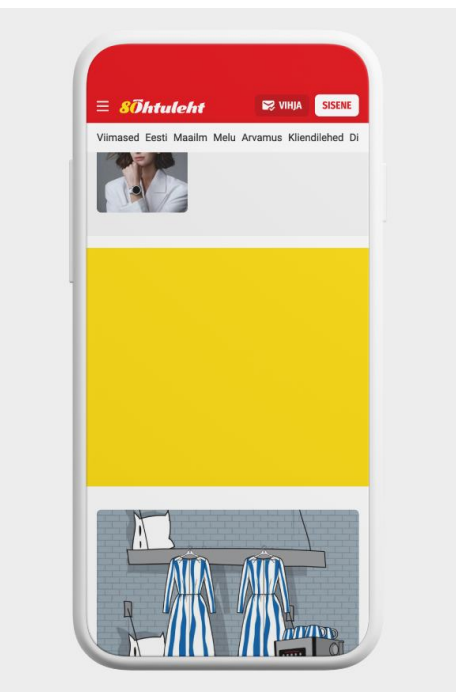
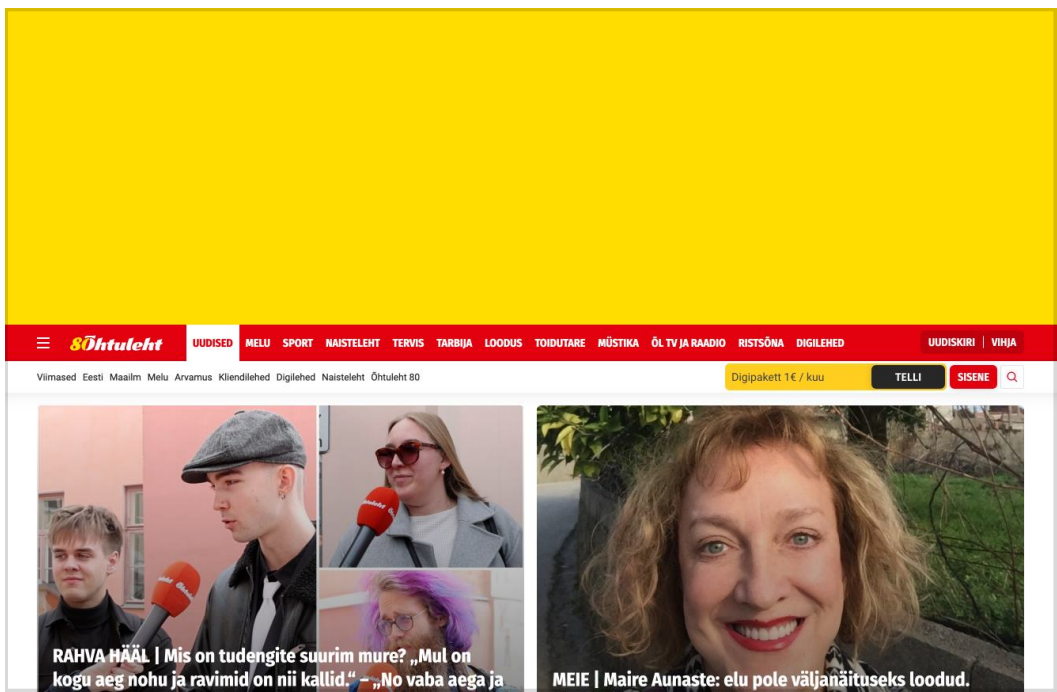
40 € CPM



Desktop siteheader + mobiili ruut

1280×200 px, 1280×300 px, 1280×400 px + 1280×100
600×500 px

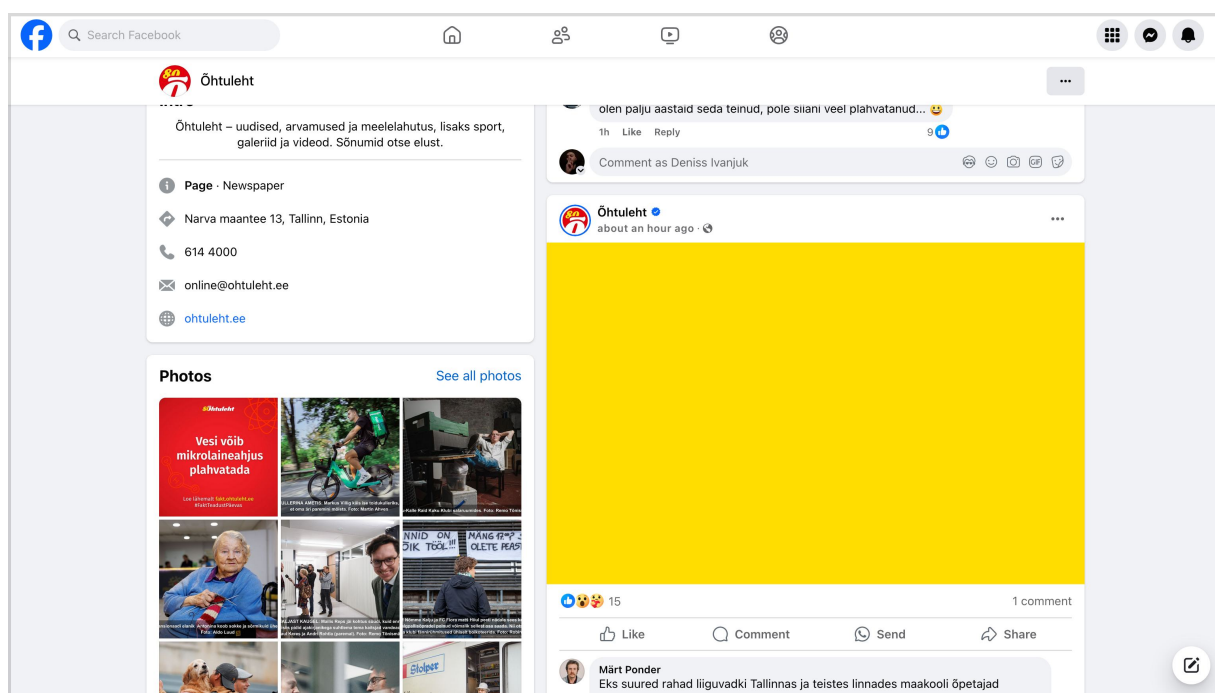
37 € CPM



Sisubänner + mobiili siteheader

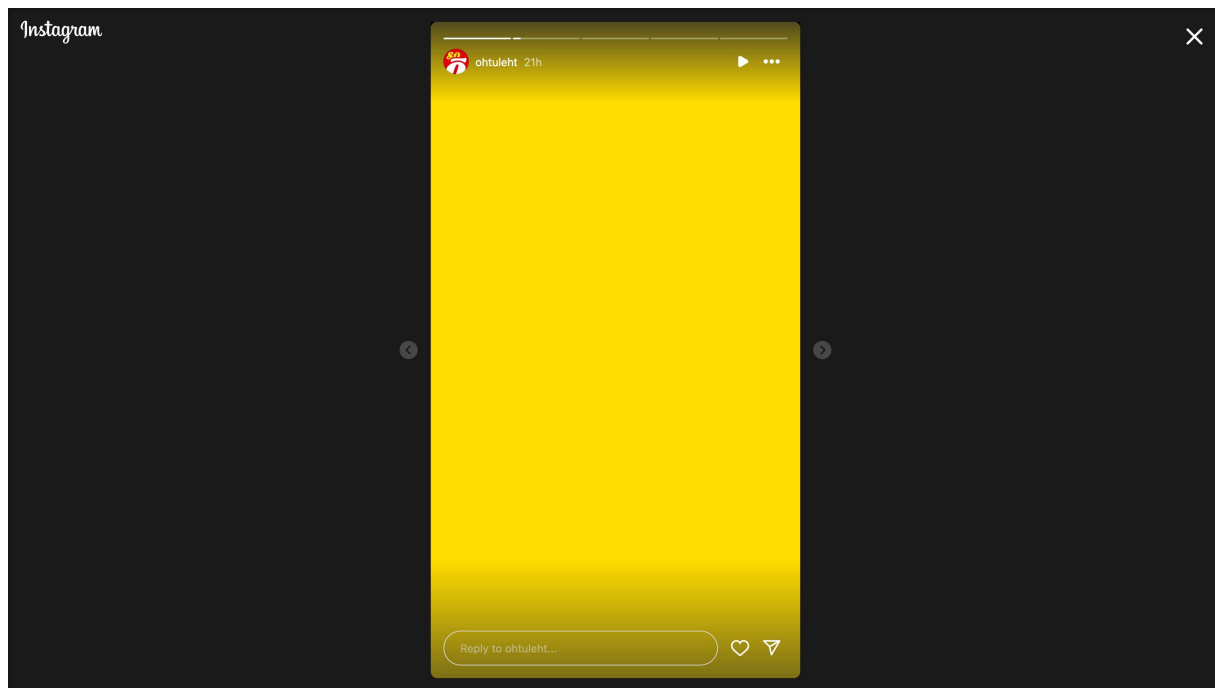
1250×200 px, 1250×300 px, 1250×400 px
600×250 px + 600×100 px

27,50 € CPM



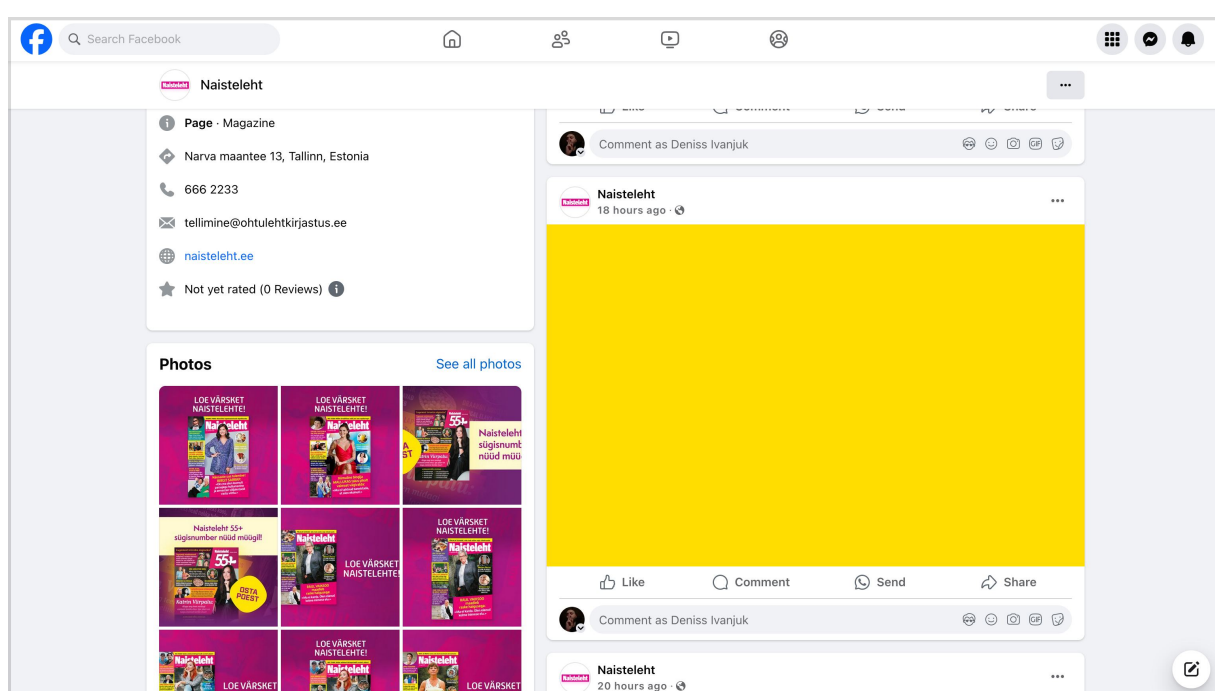
Õhtuleht Facebook postitus

100 €



Õhtuleht Instagram story

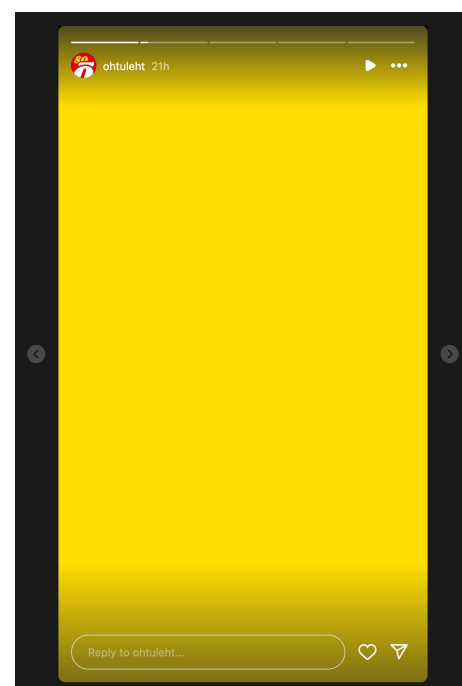
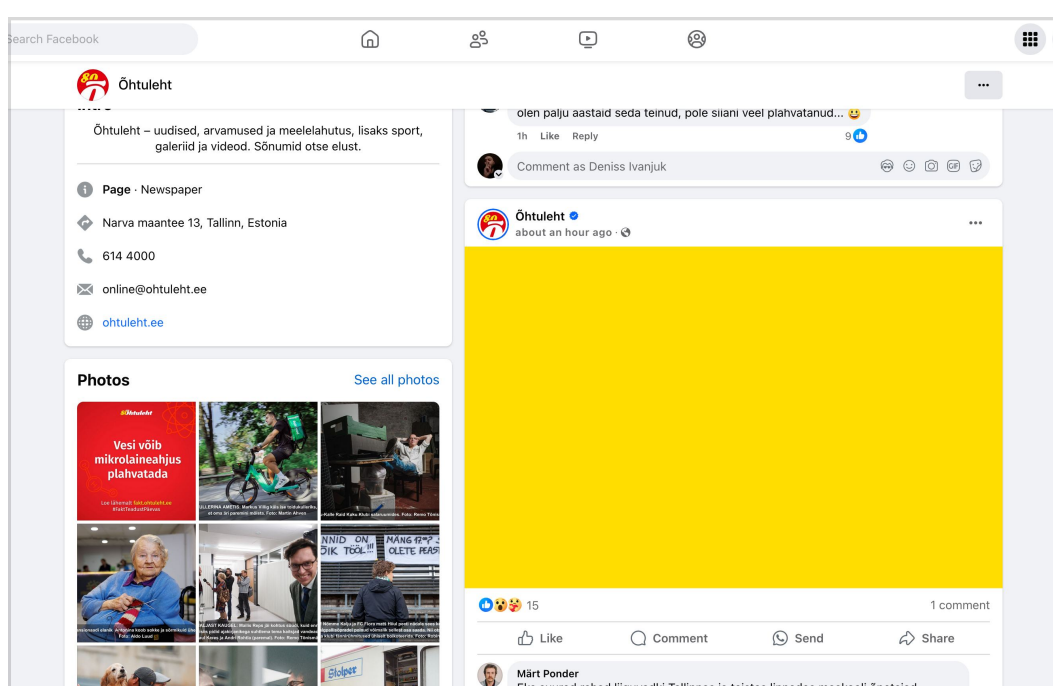
80 €



Õhtuleht Facebook teemalehe postitus

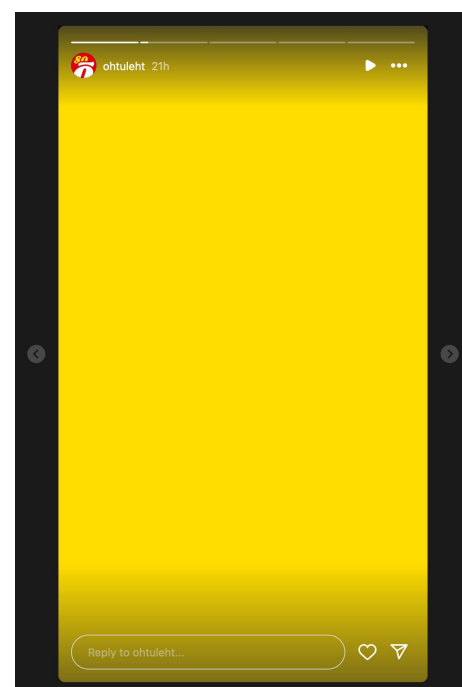
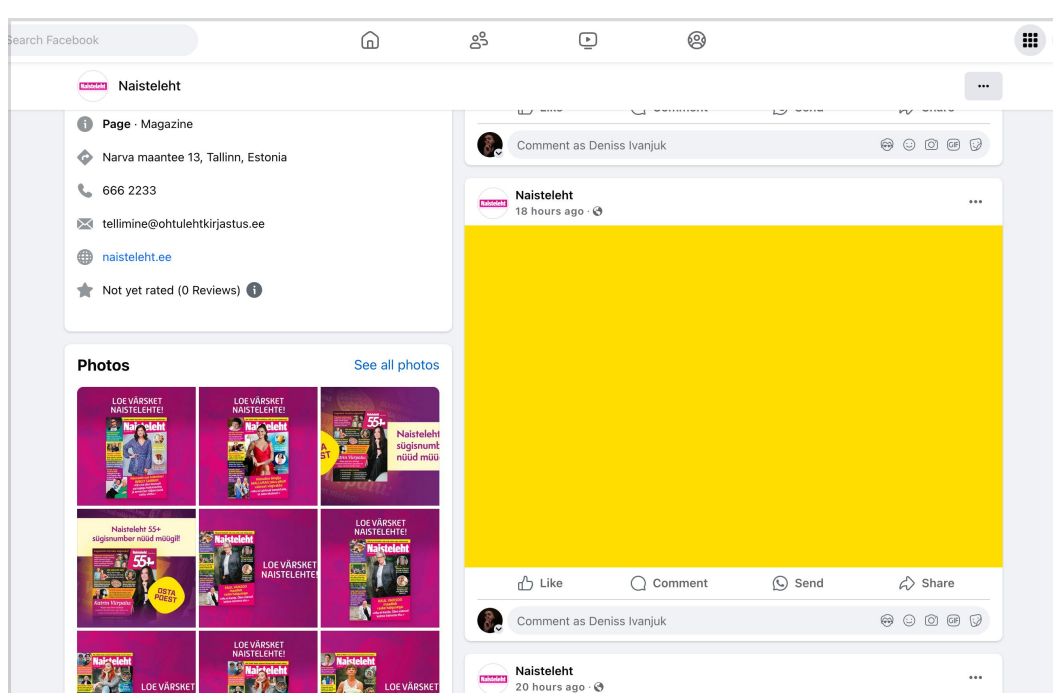
100 €

Õhtuleht Sport, Naisteleht, Tiiu, Toidutare,
Õhtuleht Toit, Õhtuleht Mälumäng, Õhtuleht Naine,
Õhtuleht Reis, Õhtuleht Tervis, Kalale! Looduses



ÕL Facebook postitus + Instagram story

150 €



ÕL teemaleht Facebook postitus + Instagram story

100 €

Sisuturunduse artikkel plokis perioodiga 2 nädalat, hind: **350 €**

Sisuturunduse artikkel plokis perioodiga 2 nädalat + ÕL avalehel 7 päeva, hind: **600 €**

Segmendid: www.õhtulehtkirjastus.ee/reklaam/veeb/segmendid

Tehnilised tingimused: www.õhtulehtkirjastus.ee/reklaam/veeb/tehnilised-tingimused

Sotsiaalmeediapostitustele lisandub sisuturundusartikli hind